

# WOMEN

# IN SECURITY

## Name

Ashley Mann

## Briefly explain your role

I am the Marketing & Bids Co-ordinator - this role involves a wide range of responsibilities; from managing marketing content, organising events and keeping our Group websites/social media feeds current, to assisting the Sales team with campaigns and submitting bids and tenders.

Additionally, I am responsible for the Hub we host at KST for the Cross-Sector Safety and Security Communications (CSSC) North East & Yorkshire where we facilitate safety and security messages from our key public services to local businesses within the region.

## What do you love about your job?

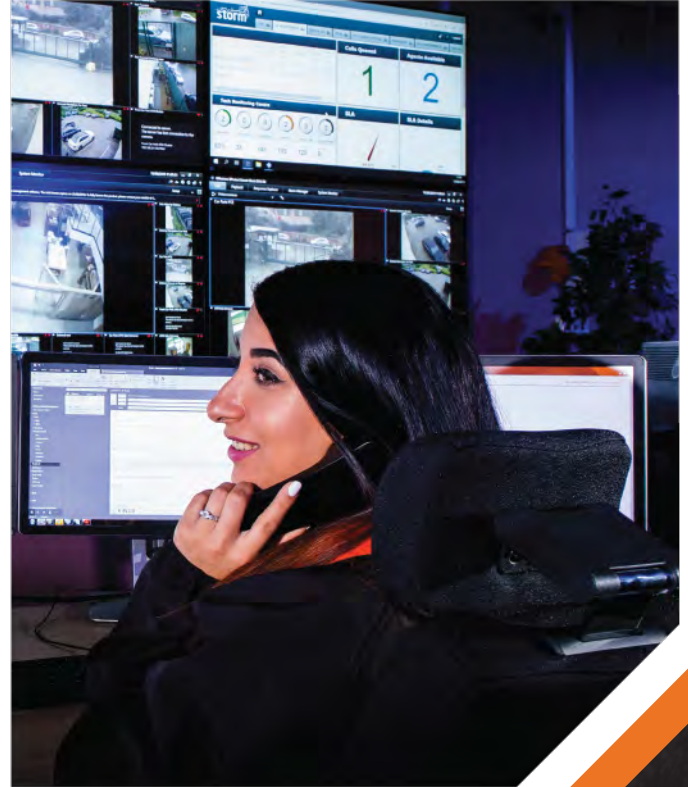
All of it! I love that this role gives me the opportunity to manage a wide variety of projects and campaigns which keeps my job very interesting and satisfying- no two weeks are the same!

## How does KST empower you in your role?

From starting in our Alarm Receiving Centre as an Intelligence Handler for Grapevine, I've had the opportunity to move to the Marketing & Bids Team through various roles and responsibilities. KST has supported me through my progress and has facilitated growth of my skills and experience, which has enabled me to utilise my creative abilities.

## What made you move in to the security sector?

I made a huge leap from Hospitality to Security - I moved into the Security sector after working my way up at Jurys Inn Hotel as Food & Beverage Manager. I loved working in Hospitality, but felt there was no balance between work and my home life due to the unsociable hours.



## Has there been any significant barriers to progression in your career within the security profession?

Not at all, if anything I've found that as a young woman in the Security industry, people tend to pay extra attention and are interested in your contribution with a fresh set of eyes.

## How does KST help support your sense of purpose in your career?

KST has continued to support me and all that I do in my role, by giving me the responsibility to complete my job in the best way that suits me and the business.

## What's your most memorable moment in your career so far?

I'm not sure I could pick just one, but the first memorable moment was receiving a genuine Tiger Kidnap call in the ARC in my first 2 weeks of starting - nothing like throwing me in at the deep end!

## What opportunities does the security profession offer?

I've found there are many opportunities and doors open within the security profession which can lead you down any path you wish to explore.

## What would you say to any women who have reservations about how male-dominated the industry is, in order to put their minds at ease?

I would say that there is nothing to worry about in terms of females working in a male dominated industry.

Times, traditions and society has progressed hugely over the last few decades and it's a completely different world to what it used to be. As long as you are driven and focused, nothing can steer you off of the course you are journeying.

## How do you balance work and home responsibilities?

KST has always been supportive in my work-life balance; I have found working remotely part of the week has allowed me to manage my work and home life better which allows me to thrive in both.

## Sign off your employee story with anything else you would like to add

I would never have thought that I would have ended up working in the Security industry, but I am so glad I got the opportunity to explore all it can offer. I have met some truly amazing people, had some memorable experiences and can't wait to see what the future holds for me at KST.

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